

# JUSTIN HORWITZ NAMED NEW SENIOR DIRECTOR OF SALES OF THE JACOB K. JAVITS CONVENTION CENTER

**NEW YORK, November 10, 2025** – New York Convention Center Operating Corporation (NYCCOC), which oversees the Jacob K. Javits Convention Center, announced today that Justin Horwitz has joined the organization as the new Senior Director of Sales.

In his new role, Horwitz will be responsible for providing leadership, direction and guidance to the Sales team. Through effective relationship building, account management and strategic partnerships, Horwitz will generate new business and drive revenue growth while significantly contributing to Javits Center's mission to drive economic impact of the City and State of New York.

"I'm thrilled to be joining the dynamic Sales team that brings the top events in the world to Javits Center," said Horwitz. "I've spent most of my career selling the innovation and energy of New York, and being able to do it on the scale of Javits Center is a dream come true."

Horwitz brings 14 years of hospitality and events sales experience to Javits Center. Most recently, he worked as the Citywide Sales Executive for Marriott International where he oversaw the citywide sales strategy for seven major hotels in New York City. Prior to his role at Marriott International, he worked at Cvent as a Senior Account Manager and at Marriott International in the New York, San Diego and Philadelphia markets. He graduated from the University of Delaware.

"We're excited to expand our Sales Team as we begin to reimagine our sales strategy at Javits Center," said Joyce Leveston, Javits Center's President and Chief Executive Officer. "The talent here at Javits Center has been exceptional and people are the heart of what we do here – I believe Justin will be an excellent addition as we continue to find new ways to enhance the customer experience at Javits Center."

"With his extensive experience within the hotel and hospitality industry, I'm confident that Justin will bring a fresh perspective to our team as we look for new ways to drive revenue," said Ronnie Burt, Chief Revenue Officer of Javits Center. "I look forward to seeing what we can all achieve together as we bring Javits Center into the next era of excellence."

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## **About the Jacob K. Javits Convention Center:**

Operated by the New York Convention Center Operating Corporation (NYCCOC), a public benefit corporation, the Jacob K. Javits Convention Center has played a critical role in New York's recovery and resurgence since it opened in 1986. Located in the heart of Manhattan's West Side, this iconic six-block-long facility is continuing to drive the economies of New York State and New York City by hosting

blockbuster events of all shapes and sizes. New York is constantly evolving and so is the Javits Center. It's more than just a convention center; it has evolved into a wildlife habitat, a community partner, and a nationwide nexus where the latest ideas in business and pop culture converge under one large green roof. With a significant investment in infrastructure, Javits Center has quickly become a leader in sustainability, security and technology, setting a new standard for convention centers across the country. Learn more about Javits Center at [www.javitscenter.com](http://www.javitscenter.com).

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