



Andrew M. Cuomo, Governor

FOR IMMEDIATE RELEASE

**JAVITS CENTER ANNOUNCES LIVE VIDEO WEB STREAM FROM ITS GREEN ROOF, A NEARLY 7-ACRE HABITAT FOR WILDLIFE**

*Live Roof Cam Streams Footage from the Javits Center's Green Roof, the Second Largest of its Kind in the United States*

*Green Roof is Home to 17 Bird Species, Five Bat Species and 300,000 Honey Bees*

*Live Roof Cam Can Be Found at [www.javitscenter.com](http://www.javitscenter.com)*

NEW YORK (July 15, 2016) – New York Convention Center Operating Corporation (NYCCOC) President and CEO Alan Steel today announced the creation of a live video web stream from the Javits Center's green roof, the second largest of its kind in the United States. The live stream, which displays a rooftop view of Manhattan's rapidly developing West Side, will be available 24 hours a day and provide users with a unique perspective of the 6.75-acre green roof. Since its installation in 2014, the green roof has become a sanctuary for area wildlife, serving as a home for 17 bird species, five bat species and 300,000 honeybees. The green roof was constructed as a part of the Javits Center's recent renovation, which included major upgrades to its façade, flooring, and mechanical and technology systems. The Javits Center has partnered with the New York City Audubon and other research institutions to study the impact of the green roof and other sustainability efforts. The live green roof cam can be found here: <http://bit.ly/29IX99A>.

"This live roof cam provides a window to avian wildlife on top of New York's largest convention center," said Mr. Steel of NYCCOC, which operates the Javits Center. "Viewers will be able to see birds foraging, bats flying and even bees buzzing, as well as the ever-changing skyscape on Manhattan's West Side. As a part of our recent renovation, we have focused on improving the community's quality of life and increasing the sustainability of this building, and this roof cam clearly demonstrates the impact of our great work so far."

Completed in 2014, the green roof has become the signature feature of the five-year renovation project led by the New York Convention Center Development Corporation (NYCCDC), architectural firms FXFOWLE and Epstein and general contractor Tishman Construction. The green roof – comprised of sedum grown in Syracuse, NY – provides a habitat for birds, bats and arthropods necessary in such a dense urban environment, and as the roof matures, changes are expected in the abundance and diversity of the wildlife utilizing it. A green roof study by the New

York City Audubon identified 1,124 bird sightings and 17 bird species, including 12 nests, during a 26-week period in 2015.

As a part of the Javits Center's renovation, more than 6,000 translucent, fritted glass panels were installed along its façade and skylights. This specially designed, bird-friendly glass is designed to prevent bird collisions, and as a result, bird collisions have decreased by 90% since installation was completed, creating a healthier environment for those who live and work in and around the Javits Center. The green roof also is equipped to collect as much as 6.8 million gallons of water a year, reducing storm water runoff. Other sustainable upgrades included new energy-efficient mechanical units and lighting. With all of its upgrades, the building's energy consumption has been reduced by 26%, translating into millions of dollars in savings each year. The renovation project has received from awards from the New York State Department of Environmental Conservation, the Building Owners and Managers Association and the New York City Audubon.

In January 2016, Governor Andrew M. Cuomo announced a \$1 billion expansion project for the Javits Center, which will include five times more meeting space, the largest ballroom in the Northeast and an on-site marshaling facility that will relocate 20,000 trucks off local streets each year. This expansion will enable the Javits Center to host more dynamic events, improve its operational efficiency and generate nearly \$400 million in additional annual economic activity. Construction is set to begin later this year.

### **About the Javits Center**

Known as the "Marketplace for the World," the Javits Center was originally designed by I.M. Pei & Partners and opened in 1986. The iconic facility has since become New York City's primary venue for large conventions, trade shows and special events and serves as home to many of the world's top 250 trade shows, hosting millions of visitors a year. Located on 11th Avenue between West 34th and West 40th sts. in Manhattan, the Javits Center has 840,000 square feet of flexible exhibition space, 102 meeting rooms and four banquet halls, as well as a range of technology services, including state-of-the-art WiFi capabilities. For more information, visit [www.javitscenter.com](http://www.javitscenter.com).

Contact:

Tony Sclafani  
Senior Vice President, Chief Communications Officer  
(212) 216-2325  
[tsclafani@javitscenter.com](mailto:tsclafani@javitscenter.com)  
[www.javitscenter.com](http://www.javitscenter.com)