



## THE JAVITS CENTER WELCOMES THE NEST SUMMIT AS A PART OF CLIMATE WEEK NYC

*First Virtual Event in the Javits Center's New Broadcast Studio*

*First Event Since the Javits Center Transformed into a Temporary COVID-19 Hospital*

*30,000 Square-Foot Space is Largest Broadcast Studio in New York City*

NEW YORK (September 21, 2020) – The Javits Center today welcomes the Nest Summit, the first virtual event to participate in the convention center's new state-of-the-art broadcast studio – and the first event hosted since the iconic venue was transformed into a temporary COVID-19 hospital designed to reduce the burden on local hospitals. The Nest Summit is an official program of Climate Week NYC – the largest international climate summit taking place in 2020 – and will present virtual programming from September 21 to September 24.

In today's challenging environment, the Javits Center Broadcast Studio was created to host virtual and hybrid events, including live streaming announcements, conferences and pre-recorded segments, and help event planners reach audiences around the world. The 30,000 square-foot space is considered the largest of its kind in New York City and can host up to 300 participants in a comfortable, socially distanced setting inside the convention center. Packages includes a giant video wall, an on-site production team, a control room, multiple video cameras, wireless connectivity and 10 hours of studio time. For an in-person tour of the studio, please contact our Sales and Marketing Team at [sales@javitscenter.com](mailto:sales@javitscenter.com).

"We are thrilled to welcome the Nest Summit as our first customer in our new, cutting-edge broadcast studio," said Alan Steel, President and CEO of the New York Convention Center Operating Corporation, which operates the Javits Center. "Virtual and hybrid events will certainly become a major part of our industry in the months and years to come, and we are proud to lead the way in order to help re-energize the events industry and demonstrate how important it is to share ideas that move our world forward. As an industry leader in sustainability, climate change is an important topic for our organization and employees, and we are honored to play a role in spreading that critical message across the globe."

Produced by NXT Events Media Group, the Nest Summit is presenting an outstanding speaker lineup of visionary leaders from the world of business, NGOs, government, search and philanthropy who are advancing sustainability and climate action. One of the major goals of The Nest Summit is to heighten awareness about the urgent need for climate action and highlight the many viable and innovative solutions. As the event partner of the Climate Group – the



organizer of Climate Week NYC -- The Nest Summit is allowing all of its content to be viewed for free by the general public via [thenestsummit.com](http://thenestsummit.com), [fintech.tv](http://fintech.tv) and Climate Week YouTube channel and on Facebook Watch. Through a partnership with FINTECH TV, the unique programming also will be featured on their sustainability channel, TheIMPACT.

For more information about NXT Events Media Group, visit

[www.nxteventsmediagroup.com](http://www.nxteventsmediagroup.com).

For more information about FINTECH TV visit [www.fintech.tv](http://www.fintech.tv).

For more information about Climate Week NYC visit [www.climateweeknyc.org](http://www.climateweeknyc.org).

For more information about the Climate Group visit [www.theclimategroup.org](http://www.theclimategroup.org).

As a part of New York State's COVID-19 response, more than 450 Javits Center employees helped to coordinate, construct and operate a temporary hospital at the height of the virus outbreak in March 2020. With the assistance of more than 20 federal, state and city agencies on site, nearly 1,100 patients were treated at the hospital, which became a model for similar facilities throughout the country. Since then, the Javits Center has implemented a comprehensive cleaning program to sanitize all areas of the convention center and instituted strict safety protocols to ensure the safety of our employees, customers and stakeholders. The Javits Center has achieved the Global Biorisk Advisory Council (GBAC) Star accreditation, the gold standard for facilities implementing strict infectious disease protocols in today's environment. To achieve GBAC STAR, our staff demonstrated compliance with 20 core elements, from standard operating procedures to personal protective equipment.

Designed by I.M. Pei & Partners, the Javits Center opened in 1986 and has since become New York City's primary venue for large conventions, trade shows and special events and serves as home to many of the world's top 250 trade shows, hosting millions of visitors a year. These large-scale events have generated more than \$2 billion in annual economic activity for New York City and New York State, supporting as many as 18,000 jobs in and around the facility. Located on 11th Avenue between West 34th and West 40th Sts. in Manhattan, the Javits Center has 760,000 square feet of total exhibition space, 102 meeting rooms and four banquet halls, as well as a range of catering, security, sustainability, and technology services. A major expansion project, which will add 1.2 million square feet of total event space, is underway and scheduled to be completed in 2021. For more information, visit [www.javitscenter.com](http://www.javitscenter.com).

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