The purpose of this Request for Proposal is to procure the services of a qualified firm with avian wildlife management experience to provide practical, effective and humane bird management tools, techniques, plans and training to manage the population of wild avian species on its green roof and other affected areas for a sustainable avian wildlife management program. The proposal shall consist of an avian wildlife management plan specific to the Javits Center's green roof and must address the goal of maintaining a high level of biodiversity, while mitigating maintenance requirements specific to the herring gull population present on the roof.