



## **JAVITS JUNIORS SCHOLARSHIP PROGRAM EXPANDS TO OFFER FIVE COLLEGE SCHOLARSHIPS TO SENIORS AT TWO CTE-FOCUSED MANHATTAN HIGH SCHOOLS**

*Second Year of Scholarship Program Includes \$25,000 in Donations from the Marian B. and Jacob K. Javits Foundation and Three Event Industry Leaders, Emerald Expositions, Informa and Reed Exhibitions*

*Members of Senior Classes at Urban Assembly School of Design and Construction and High School of Fashion Industries Eligible for Five \$5,000 College Scholarships*

NEW YORK (April 2, 2019) – The Marian B. and Jacob K. Javits Foundation and the New York Convention Center Operating Corporation (NYCCOC), which operates the Javits Center, today announced the second year of the Javits Juniors Scholarship Program, an effort designed to support the higher education of local high school students and encourage them to seek ways to improve their community through public service and innovative thinking. With the support of three leading event producers, Emerald Expositions, Informa and Reed Exhibitions, the scholarship program has expanded in its second year, allowing the award of five \$5,000 college scholarships to three students at Urban Assembly School of Design and Construction and two students at High School of Fashion Industries, both located on Manhattan’s West Side. Each event producer has funded a \$5,000 scholarship, and the Marian B. and Jacob K. Javits Foundation has funded two scholarships – which are eligible to all seniors at the participating schools following an essay writing contest. The scholarship program is being coordinated through the Fund for Public Schools, a non-profit organization dedicated to supporting the New York City’s public schools, and the New York City Department of Education.

“These scholarships have a tremendous impact on the future of these students, and we are thrilled to see the number of scholarships expand this year,” said Alan Steel, President and CEO of the New York Convention Center Operating Corporation. “Our mission is to support New York’s economy, but we are very proud to work with the Foundation and all of our industry colleagues to support the state’s next generation of leaders and continue to honor the legacy of our namesake, the legendary Senator Javits.”

“This is a beautiful program that honors my father’s legacy of public service and his love for New York and its people,” said Carla Javits, daughter of Senator Javits and founding member of the Marian B. and Jacob K. Javits Foundation. “We are so pleased to see this program continue and inspire others to contribute to the goal of helping these students achieve their dreams, both in education and in life. As the son of immigrants who was born and raised on the



Lower East Side, my father believed strongly in the power of public and private partnerships, as well as education, and this program captures the essence of his beliefs.”

“We are pleased to support this worthwhile cause and help these young New Yorkers reach their goals – inside and outside of the classroom,” said Phil Evans, Interim President and CEO of Emerald Expositions. “The Javits Center has long worked with Emerald Expositions to bring together the global communities that our events serve, and we are honored to help the Marian B. and Jacob K. Javits Foundation and the Javits Center ensure that higher education is an opportunity available to these very deserving students in the New York community.”

“Our events are designed to inspire the next big thing in business, and Informa is thrilled to participate in this scholarship program and inspire these New York City students to maximize their own potential,” said Tony Calanca, Executive Vice President of Informa. “We are honored to work with the Javits Center and the Marian B. and Jacob K. Javits Foundation to expand this wonderful effort and have a direct impact on the future of these students and the communities in which they live, study and dream.”

“Reed Exhibitions is proud to work with the Javits Center and the Marian B. and Jacob K. Javits Foundation to expand this scholarship program and help these young New Yorkers fulfill their academic dreams,” said Michael Grant, Senior Vice President, Operations Group, of Reed Exhibitions. “The events industry plays a critical role in supporting so many of New York’s industries, and we are happy to extend that support to those who need it most – the next generation of planners and thinkers who will improve the world around them.”

“We are very thankful for the commitment of the Javits Center, the Marian B. and Jacob K. Javits Foundation, as well as Emerald Expositions, Reed Exhibitions and Informa, to this important program, and we applaud them for supporting New York City’s students in such a meaningful way,” said Julianne Rana, Deputy Executive Director of the Fund for Public Schools. “We work closely with the NYC Department of Education to ensure all of our students are ready to thrive in college and careers, and scholarships like these allow us to break down barriers in the way of achieving that goal.”

To be considered for a scholarship, students must participate in an essay contest entitled “Serving New York” and outline public policy ideas that would better serve the general public and improve the quality of life for New Yorkers, as well as the reasons behind their goals and the steps necessary to achieve them. Essays will be reviewed by a selection committee comprised of members from the Javits Center, the Marian B. and Jacob K. Javits Foundation and the participating schools. The committee will choose five winners, who will be awarded a



\$5,000 scholarship to the college or university of their choosing. Winning essays will be judged on logic and feasibility, originality and creativity, clarity of ideas and structure.

The Urban Assembly School for Design and Construction and High School of Fashion Industries focus on providing high-quality Career and Technical Education (CTE) experiences to their students, offering rigorous academics, while also providing them with authentic work-based learning experiences that foster the skills necessary to succeed in careers. Aligned to the theme of "Serving New York," Career and Technical Education (CTE) programs train students to compete as candidates for careers in booming sectors of New York City's economy. The scholarships will create a strong postsecondary bridge to successful careers for students as well as high quality talent for a wide range of local employers.

The scholarship program is coordinated through the Javits Juniors program at the Javits Center, where educational tours are provided regularly to local students and community groups. On these tours, students are taught about the career of Senator Javits, the mission and operations of the convention center, the importance of public service and the impact of the events industry on the region's economy. The Javits Center opened its doors in 1986, the same year that Senator Javits passed away at the age of 81 in Palm Beach, Fla., following a storied career as New York State Attorney General, U.S. Congressman and U.S. Senator.

### **About the Javits Center**

Known as the "Marketplace for the World," the Javits Center was originally designed by I.M. Pei & Partners and opened in 1986. The iconic facility has since become New York City's primary venue for large conventions, trade shows and special events and serves as home to many of the world's top 250 trade shows, hosting millions of visitors a year. These events generate more than \$2 billion in economic activity and support more than 18,000 jobs a year. Located on 11th Avenue between West 34th and West 40th streets. in Manhattan, the Javits Center has 760,000 square feet of flexible exhibition space, 102 meeting rooms and four banquet halls, as well as a range of technology services, including state-of-the-art WiFi capabilities. For more information, visit [javitscenter.com](http://javitscenter.com) or follow us on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [YouTube](#).

### **About Emerald Expositions**

Emerald Expositions is a leading operator of business-to-business trade shows in the United States, currently operating more than 55 trade shows, as well as numerous other face-to-face events. In 2018, Emerald's events connected over 500,000 global attendees and exhibitors and occupied more than 7.0 million NSF of exhibition space.



### **About Informa PLC**

Informa PLC is a leading, international business to business information services Group, operating in over 30 countries. We create transaction-led exhibitions and content-based events, specialist data, intelligence and marketing services products, as well as scholarly research and specialist reference-led academic content. Our products and services help businesses and professionals connect, learn, do business and gain an edge over the competition. Informa is listed on the London Stock Exchange and is a member of the FTSE 100. On 15 June 2018, Informa completed the acquisition of UBM plc to become the leading global B2B exhibitions group.

### **About Reed Exhibitions**

Reed Exhibitions is a leading global events organiser, with more than 500 events in 30 countries. In 2018, Reed Exhibitions brought together more than 7m event participants from around the world generating billions of dollars in business. Today Reed Exhibitions' events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX, a global provider of information and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com).

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